

Goldcrest Solutions is committed to providing cost effective Microsoft Dynamics CRM solutions and support.

Data Cleansing

Validates each CRM address record against the Royal Mail PAF database. Any addresses found incorrect will be either corrected or highlighted. Any addresses that no longer exist will be highlighted for removal.

Correct or Create Organisation Names. Check that your details are right for the organisation name you are targeting.

Check for duplicate entries. Microsoft Dynamics CRM 4.0 has an inbuilt de-duplication his facility is further enhanced by the Goldcrest deduplication functionality, any duplicates found will be reported on and there is the option to have them automatically deleted.

Check for missing or incomplete postcodes. AddressClean will highlight any records with missing or incomplete postcodes and report on the entries accordingly. If the application has been configured to automatically insert or correct the postcodes then this will be done subject to enough data being available to ascertain the correct postcode.

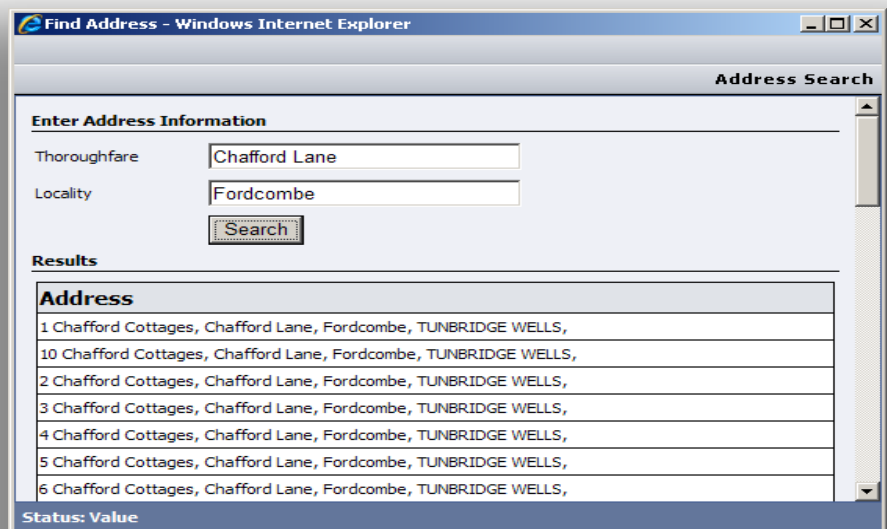
Check for incorrect postcodes. Again these will be highlighted and can be corrected subject to the same criteria.

Check for incorrect building and/or organisation names.

Any incorrect records of this nature will be reported on and can be automatically corrected subject to the required details being available.

Standardise, capitalise and correct spelling mistakes.

Particularly invaluable for data collected without the use of our data entry postcode applications, this facility will add the finishing touches to your database ensuring that professional look and feel. Any incorrect abbreviations will also be corrected.



Address
1 Chafford Cottages, Chafford Lane, Fordcombe, TUNBRIDGE WELLS,
10 Chafford Cottages, Chafford Lane, Fordcombe, TUNBRIDGE WELLS,
2 Chafford Cottages, Chafford Lane, Fordcombe, TUNBRIDGE WELLS,
3 Chafford Cottages, Chafford Lane, Fordcombe, TUNBRIDGE WELLS,
4 Chafford Cottages, Chafford Lane, Fordcombe, TUNBRIDGE WELLS,
5 Chafford Cottages, Chafford Lane, Fordcombe, TUNBRIDGE WELLS,
6 Chafford Cottages, Chafford Lane, Fordcombe, TUNBRIDGE WELLS,

Status: Value

Flexible reporting of all ambiguities. Anything found requiring attention will be fully reported on and all output can be exported to various applications for further interrogation.