

### Goldcrest Solutions are committed to providing cost effective postcode solutions for lookup and data cleansing.

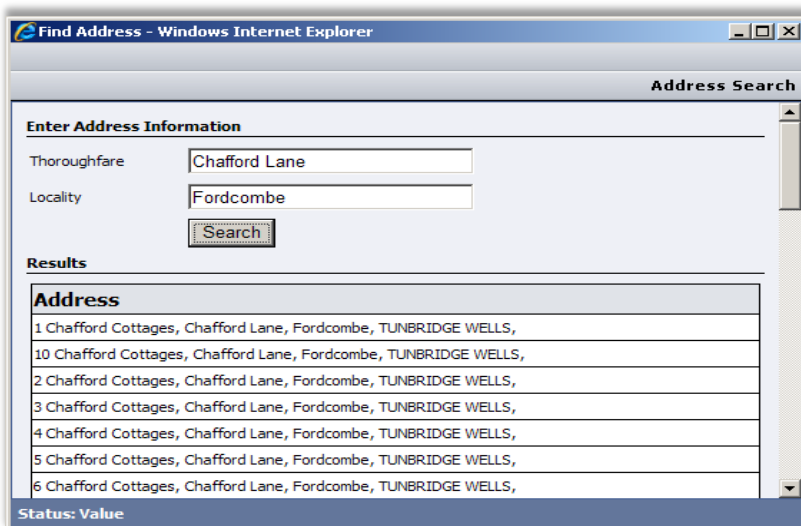
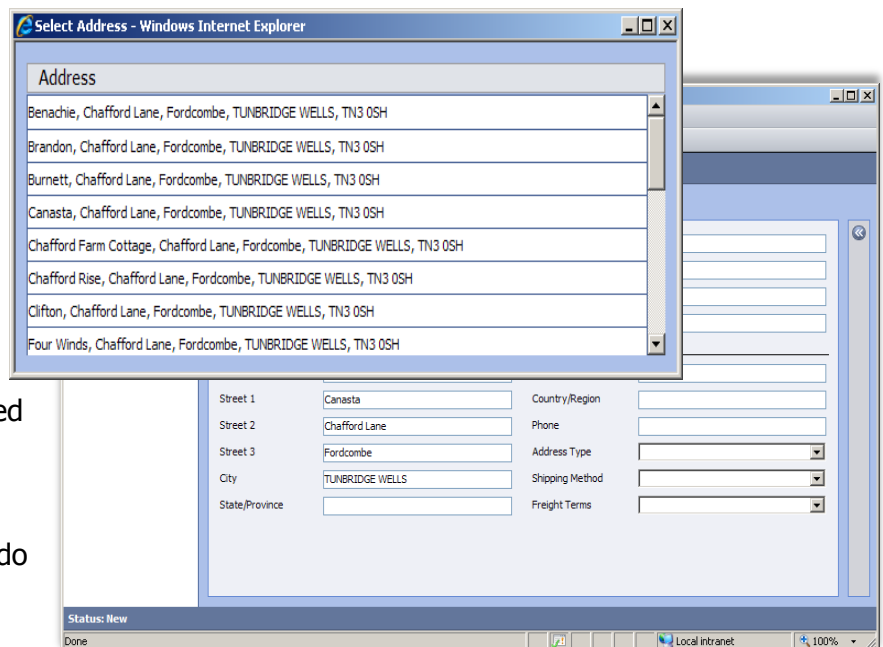
Accurate name and address details are the lifeblood of any company. Incorrect details cost untold amounts in wasted money both directly through incorrect posting and indirectly through all the unnecessary time spent trying to find the right details. Goldcrest produce a range of cost effective products to help you accurately store and maintain your customer details, providing immediate and long term return on investment that you simply can't afford to ignore.

### Postcode lookup

**Validate postcodes against the Royal Mail PAF database.** A postcode entered into a defined field can be quickly verified and the address details returned to defined fields.

**Integration to Dynamic CRM.** The integration to Microsoft Dynamics CRM meant that PAF data can be quickly retrieved and stored against a contact or account record.

**Locate postcodes.** Any addresses that do not have a valid postcode or that have a missing postcode can be retrieved through the 'Find Address' tool.



**Quick and easy to install.** Postcode lookup has been designed to be quick and easy to install. Installation of postcode lookup and the interface to Dynamics CRM takes no longer than 15 minutes to install and configure.

Why not enjoy the benefits of accurate data today?

**Goldcrest – The Microsoft CRM Experts**